

Tech and Relationships – May 24-25, 2019 – Annecy, France



Our team, supported by EASP, invites you to join us, as we gather for a summer conference on technology and relationships in Annecy, France, May 24-25, 2019. The conference's goal is to integrate applications from technology companies and theory from psychology researchers to: 1) advance knowledge of how social interactions enhance relationships and well-being, and 2) apply psychological theories to understand the ways in which modern, technology-mediated interactions may improve relationships and well-being. We will need your support to make it an even bigger success.

We look forward to welcoming the top researchers and industry members from around the world, to understand complicated issues surrounding the latest challenges in relationships and technology and explore the newest developments on the horizon!

Our conference boasts industry- and academy-leading plenary speakers (like Harry Reis from the University of Rochester, Jim Coan from the University of Virginia, and Lisa DeBruine from the University of Glasgow), focused on social relationships, and will also include poster sessions and professional networking. We will also offer hackathons for data exploration and hardware development over the course of the conference

The conference will have approximately 40-60 attendees from around the world, in disciplines such as psychology, computer science, therapy, and more.

Thank you for your support!

Dr. Balzarini, Dr. Rick Klein, Dr. Hans IJzerman, & Dr. Michelle Kaufman

For more information, contact us today!

Dr. Rhonda Balzarini



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Sponsorship Package

We have two sponsorship packages: The premier sponsorship package (\$10,000) and the regular (\$5,000) sponsorship package.

The regular package includes:

- *Registration for one company employee*
- *Your company logo in the printed program*
- *Web and email presence*
- *Coffee/Refreshment Breaks Sponsorship*

During each day of the conference, coffee breaks will be provided for attendees. Coffee breaks will include coffee and local pastries. Sponsors will receive signage during the break, and special mention in the final program.

- *Tote Bag Sponsorship*

A sponsoring of the tote bag, via which you will have a lasting impression on all meeting attendees, and others, as the bag is carried around the hotel, in France, on the plane, and all around the world! Your logo will be featured on the conference meeting tote bag, along with the conference logo.

- *Shared Fliers Table*

You will get to place your fliers on a shared fliers table which will be available in the back of the meeting room. Materials must be approved by our committee, prior to March 20th, and the attendee is required to supply their fliers at the conference. The attendee is also responsible for removing the fliers, prior to the conclusion of the conference.

The premier package includes, in addition to everything in the regular package:

- *Two additional registrations for your company employees.*
- *An opportunity to engage the audience by speaking at the event.*
- *Breakfast Sponsorship*

Each day of the Annecy Meeting, a breakfast will be provided for all participants at the hotel. You'll have a choice of which day you'd like to sponsor. Give the attendees something to talk about, when your name/logo is displayed! Sponsors will receive signage at the event, and a special mention in the printed final program.

- *Branded Tote Bag Insert*

This opportunity gives you the chance to make an announcement, advertise a service, and/or promote your product (fliers, pamphlets, brochures, give-a-ways, etc.)! Materials must be approved by our committee, prior to March 20th, and received by April 20th. Shipping details and an approximate number of attendees will be available closer to the meeting date.

- *Badge Lanyards*

This marketing opportunity will put your logo at eye level of every meeting attendee for the duration of the conference.... from morning until night!

