



# TECH & RELATIONSHIPS SUMMER OF 2020



## ANNECY, FRANCE

For more information - Visit our webpage  
@ [techandrelationships.org](http://techandrelationships.org)





Our team, supported by the European Association of Social Psychology and International Association of Relationship Research, invites you to join us, as we gather for the second edition of our summer conference on technology and relationships in Annecy, France, July 17-19, 2020. The conference's goal is to integrate applications from technology companies and theory from psychology researchers to:

- 1) advance knowledge of how social interactions enhance relationships and well-being
- 2) apply psychological theories to understand the ways in which modern, technology-mediated interactions may improve relationships and well-being. We will need your support to make it an even bigger success.

We look forward to welcoming the top researchers and industry members from around the world, to understand complicated issues surrounding the latest challenges in relationships and technology and explore the newest developments on the horizon!

Our conference boasts several of the world leaders on relationships and technology: Amanda Gesselman and Justin Lehmler (the Kinsey Institute), Catrin Finkenauer (Utrecht University), Lorne Campbell (Western University), Jim Coan (University of Virginia), and Gurit Birnbaum (IDC Herzliya). They will provide keynotes focused on the interface between social relationships and technology. We will again include hackathons for data exploration and hardware development over the course of the conference. In addition to our keynotes, the conference will feature approximately 60 speakers from around the world, in disciplines such as psychology, computer science, therapy, and more.

Thank you for your support!



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## SPONSORSHIP PACKAGE

We have four sponsorship packages: The gold (\$10,000), silver (\$5,000), bronze (\$2500) or iron (\$500) sponsorship package:

### SPONSOR \$500

**The iron package includes:**

- *Your company logo in the printed program*
- *Acknowledgement on conference webpage*
- *Acknowledgement on email invitations, reminders and newsletters*

### SPONSOR \$2500

**The bronze package includes, in addition to everything in the iron package:**

- *One complimentary registration pass*
- *Product/sample distribution*

Bring samples of your product to share with conference attendees and educate them on how the product can be used in their research or industry. The attendee is also responsible for distributing and removing samples of products prior to the conclusion of the conference.

- *Tote Bag Sponsorship*

A sponsoring of the tote bag, via which you will have a lasting impression on all meeting attendees, and others, as the bag is carried around the hotel, in France, on the plane, and all around the world! Your logo will be featured on the conference meeting tote bag, along with the conference logo.

### SPONSOR \$5000

**The silver package includes, in addition to everything in the bronze package:**

- *Two complimentary registration passes for the conference*
- *Coffee/Refreshment Breaks Sponsorship*

During each day of the conference, coffee breaks will be provided for attendees. Coffee breaks will include coffee and local pastries. Sponsors will receive signage during the break, and special mention in the final program.

- *Branded Tote Bag Insert*

This opportunity gives you the chance to make an announcement, advertise a service, and/or promote your product (fliers, pamphlets, brochures, give-a-ways, etc.!) Materials must be approved by our committee, prior to March 20th, and received by April 20th. Shipping details and an approximate number of attendees will be available closer to the meeting date.

### SPONSOR \$10,000+

**The gold package includes, in addition to everything in the silver package:**

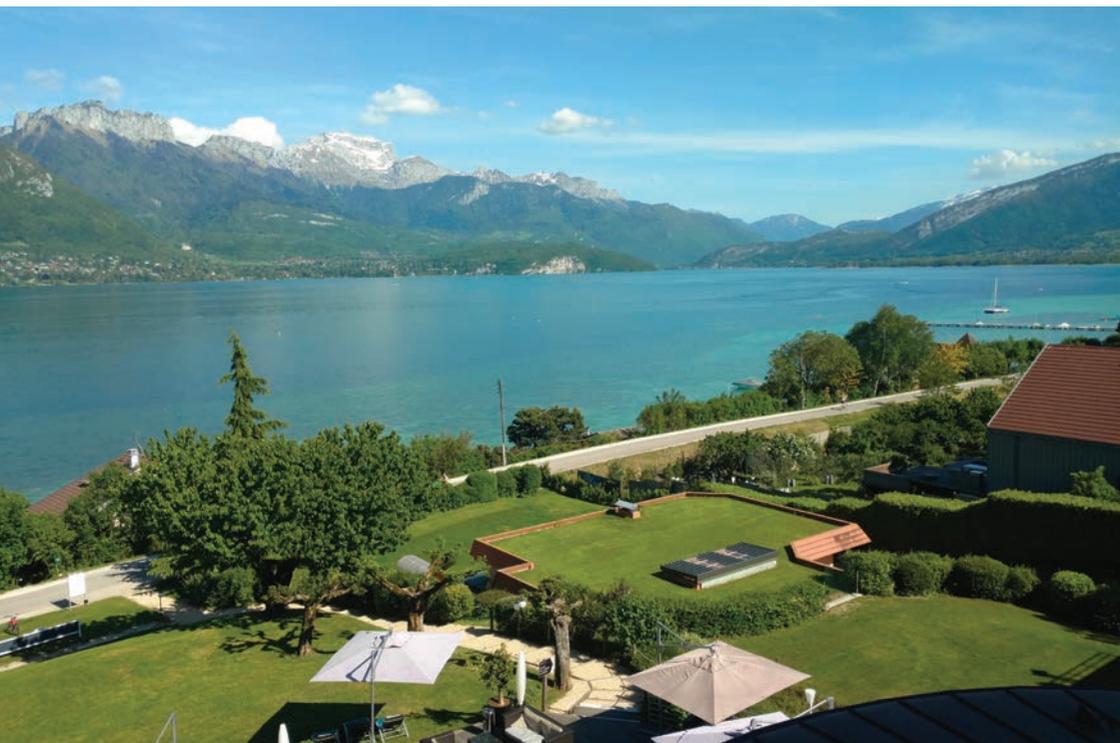
- *Two complimentary registration passes for the conference.*
- *An opportunity to engage the audience by speaking at the event.*
- *Breakfast Sponsorship*

Each day of the Annecy Meeting, a breakfast will be provided for all participants at the hotel. You'll have a choice of which day you'd like to sponsor. Give the attendees something to talk about, when your name/logo is displayed! Sponsors will receive signage at the event, and a special mention in the printed final program.

- *Badge Lanyards*

This marketing opportunity will put your logo at eye level of every meeting attendee for the duration of the conference.... from morning until night!

Join us, at Hotel Beauregard,  
Summer 2020



**FOR MORE INFORMATION**

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